

Main: (702)642-3333 Formerly KVBC KSNV Remit Address: Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

Washington, DC 20007 3299 K St. NW Attention: Accounts Payable Ste 200 Strategic Media Services, Inc.

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/10/12	September 2012	09/16/12	104412-1

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash

Order Flight	Deal #	Alt Order#	Order#
09/05/12 - 09/11/12		06832077	104412

A	Agency Ref		Product Code	Advertiser Code	IDB#
		:		HE4S	

Special Handling

Advertiser Ref	Agency Ref	

1 KSNV M-F 5-6a WakeUp w/Wagners KSNV KSNV KSNV KSNV KSNV KSNV M-F 5-6a WakeUp w/Wagners	Jp w/Wagners 5-6a Jp w/Wagners 5-6a		09/03/12 W Th F	to 09/03/12 to 09/09/12 W 09/05/12 Th 09/06/12 F 09/07/12	:30 :30 3x	5:11 AM 5:51 AM 5:51 AM 5:40 AM	DH-08-30-08-H OUR TURN DH-08-30-08-H OUR TURN DH-08-30-08-H OUR TURN	\$185.00 \$185.00 \$185.00
KSNV KSNV KSNV		W	09/03/12 W Th	to 09/09/12 09/05/12 09/06/12 09/07/12 to	33 33 33 X	5:11 AM 5:51 AM 5:40 AM	DH-08-30-08-H OUR TURN DH-08-30-08-H OUR TURN DH-08-30-08-H OUR TURN	\$185.00 \$185.00 \$185.00
KSNV KSNV KSNV		w.	F T# W	09/05/12 09/06/12 09/07/12 to	:30 :30	5:11 AM 5:51 AM 5:40 AM	DH-08-30-08-H our Turn DH-08-30-08-H our Turn DH-08-30-08-H our Turn	\$185.00 \$185.00 \$185.00
KSNV KSNV		w	Fi		:: :: 0 0	5:51 AM 5:40 AM	DH-08-30-08-H OUR TURN DH-08-30-08-H OUR TURN	\$185.00 \$185.00
KSNV		w	П		:30	5:40 AM	DH-08-30-08-H Our Turn	\$185.00
KSNV		No.		to				
COMP		•		ï				
			09/10/12	09/10/12 to 09/16/12	2x	M		
KSNV			Σ	09/10/12	:30	5:20 AM	DH-08311208H Wrong	\$185.00
KSNV			≤	09/10/12	:30	5:46 AM	DH-08-30-08-H Our Turn	\$185.00
3 KSNV M-F 6-7a WakeUp w/Wagners	Jp w/Wagners 6-7a	-		₽				
			09/10/12	09/10/12 to 09/16/12	2x	M		
KSNV			≤	09/10/12	:30	6:18 AM	DH-08311208H Wrong	\$450.00
KSNV			≤	09/10/12	:30	6:29 AM	DH-08-30-08-H Our Turn	\$450.00
4 KSNV M-F 6-7a WakeUp w/Wagners	Jp w/Wagners 6-7a			т				
	,		09/03/12	09/03/12 to 09/09/12	3x	MLE		
KSNV			V	09/05/12	:30	6:58 AM	DH-08311208H wrong	\$450.00
KSNV			Th	09/06/12	:3 30	6:43 AM	DH-08311208H wrong	\$450.00
KSNV			П	09/07/12	:30	6:19 AM	DH-08311208H Wrong	\$450.00
5 KSNV Today Show	658	658a-9am		ę.				
			09/03/12	09/03/12 to 09/09/12	3x	WTF		
KSNV			₹	09/05/12	:30	7:57 AM	DH-08-30-08-H Our Turn	\$550.00
KSNV			규	09/06/12	<u>:</u> 3	8:45 AM	DH-08-30-08-H Our Turn	\$550.00
KSNV			П	09/07/12	:30	8:45 AM	DH-08-30-08-H Our Turn	\$550.00
6 KSNV Today Show	6582	658a-9am		₽				
			09/10/12	09/10/12 to 09/16/12	ζ,	<u>M</u>		

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtine under this advertising sales contract for a discrimination purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
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Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 3299 K St. NW Ste 200 Washington, DC 20007

INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104412-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order#	104412
Alt Order #	06832077
Deal#	
Order Flight	09/05/12 - 09/11/12

Pad	Broadcast Cash	Billing Calendar Billing Type Special Handling
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IDB#	
Advertiser Code	HE4S
Product Code	

Advertiser Ref	Agency Ref	

				12				1				10					9				c o			6
KSNV	VNSX	VNSX		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	XSNV	KSNV		KSNV	KSNV	KSNV		VNSX	KSNV	KSNV	KSNV
				Noon News				Noon News				Today 4th Hour					Today 4th Hour				M-F Today Show II			Today Show
				12-1230pm				12-1230pm				10am-11am					10am-11am				9-10a			658a-9am
717	긁	٧	09/03/		Ζ	Z	09/10/		Z	M	09/10/		т	Ŧħ	٧	09/03/		П	۶	09/03/		Z	Ζ	
09/07/12	09/06/12	09/05/12	09/03/12 to 09/09/12	б	09/10/12	09/10/12	09/10/12 to 09/16/12	₽	09/10/12	09/10/12	09/10/12 to 09/16/12	ಕ	09/07/12	09/06/12	09/05/12	09/03/12 to 09/09/12	₽	09/07/12	09/05/12	09/03/12 to 09/09/12	ō	09/10/12	09/10/12	Ö
:30	.: 8	.: 30	3 x		:30	:30	2×		:30	:30	2x		:30	:30	:30	3x		:30	:30	2x		:: :30	:30	
12:19 PM	12:08 PM	12:17 PM	WTF		12:29 PM	12:13 PM	M		10:58 AM	10:29 AM	M		10:51 AM	10:53 AM	10:29 AM	WTF		9:51 AM	9:50 AM	₩-F		8:49 AM	8:29 AM	
DH-08311208H Wrong	DH-08311208H Wrong	DH-08311208H Wrong			DH-08-30-08-H our Turn	DH-08311208H Wrong			DH-08-30-08-H our Turn	DH-08311208H Wrong			DH-08-30-08-H Our Turn	DH-08-30-08-H Our Turn	DH-08-30-08-H Our Turn			DH-08311208H wrong	DH-08311208H Wrong			DH-08-30-08-H Our Turn	DH-08311208H Wrong	
\$275.00	\$275.00	\$275.00			\$275.00	\$275.00			\$200.00	\$200.00			\$200.00	\$200.00	\$200.00			\$200.00	\$200.00			\$550.00	\$550.00	
2	ı Çı	د ،			2) <u> </u>			_	. 2			2	, C.	د د		-	2				۰	. ~	•

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Estimate Number	

Invoice #	104412-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12
1	

Account Executive Amy McCreary Sales Office Blair - Philadelphia Sales Region National	Station	KSNV
,	Account Executive	Amy McCreary
	Sales Office	Blair - Philadelphia
	Sales Region	National

Order#	104412
Alt Order#	06832077
Deal#	
 Order Flight	09/05/12 - 09/11/12

Г		Special Handling
D	Cash	Billing Type
Ι=	Broadcast	Billing Calendar
1		

Product Code	Advertiser Code	IDB#
	HE4S	

Advertiser Ref	Agency Ref	

	⋧			17					16				15				14					13	Line
KSNV	KSNV	KSNV		KSNV	VSNV	XSNV	XSNV		VSNV	KSNV	KSNV		KSNV	KSNV	VSNV		KSNV	KSNV	KSNV	KSNV		KSNV	
	4PM NEWS (1 hour)			4PM NEWS (1 hour)					4PM NEWS (1 hour)				4PM NEWS (1 hour)				Dr Phil					Dr Phil	Channel Description
	4-5pm			4-5pm					4-5pm				4-5pm				3-4p					3-4p	∏me
Z	09/10/1	ᄬᅻ	09/03/1		711	∄	٧	09/03/1		≤	Z	09/10/1		Ζ	×	09/10/1		П	긁	٧	09/03/1		Day
09/10/12	to 09/10/12 to 09/16/12	09/06/12 09/07/12	09/03/12 to 09/09/12	ਰ	09/07/12	09/06/12	09/05/12	09/03/12 to 09/09/12	៩	09/10/12	09/10/12	09/10/12 to 09/16/12	ਰ	09/10/12	09/10/12	09/10/12 to 09/16/12	ਠੰ	09/07/12	09/06/12	09/05/12	09/03/12 to 09/09/12	ਰ	Date
:30	2×	:: :: :::	2x		:30	:: :30	:30	3x		:30	:30	22		:30	:30	2x		:30	:30	:30	3×		Length
4:41 PM	M	4:54 PM 4:55 PM	TF		4:21 PM	4:12 PM	4:16 PM	WTF		4:24 PM	4:13 PM	M		3:42 PM	3:20 PM	M		3:21 PM	3:56 PM	3:15 PM	WTF		Length Aired Days
DH-08311208H Wrong		DH-08311208H Wrong DH-08311208H Wrong			DH-08-30-08-H Our Turn	DH-08-30-08-H Our Turn	DH-08-30-08-H Our Turn			рн-08-30-08-н our Turn	DH-08311208H Wrong			DH-08-30-08-H Our Turn	DH-08311208H Wrong			DH-08311208H wrong	DH-08311208H Wrong	DH-08311208H Wrong			Ad-ID
\$450.00		\$450.00 \$450.00			\$350.00	\$350.00	\$350.00			\$350.00	\$350.00			\$300.00	\$300.00			\$300.00	\$300.00	\$300.00			Rate
		N			N	_	ω			_	2			2	_			_	N	ω			Ref#

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Special Handling

INVOICE

Advertiser	Heller, Dean for U.S. Senate
1 10 10001	. 101101, 100111101
Product	HELLER FOR SENATE
Estimate Number	

Station

KSNV

]	Invoice Period	Invoice Month	Invoice Date	Invoice #
104412		riod 08/27/12 - 09/10/12	nth September 2012	te 09/16/12	104412-1

Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash

Deal # Order Flight

09/05/12 - 09/11/12

		_
Product Code	Advertiser Code	IDB#
	HE4S	

Advertiser Ref	Agency Ref	

	23			22				21								20				19		18	Line
KSNV	KSNV	KSNV KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	VSNV	VSNV	KSNV	KSNV		KSNV	VNSX	KSNV		VSNV	KSNV	KSNV	Channe
	M-F Wheel of Fortune			M-F Jeopardy				M-F Jeopardy								M-F Early News				M-F Early News		4PM NEWS (1 hour)	Channel Description
	7-730pm			630-7pm				630-7pm								5-630p				5-630p		4-5pm	Time
Th	09/03/	Th	09/03/		Z	Ζ	09/10/		т	711	П	Ŧ	T,	Τh	09/03/		×	M	09/10/		S		Day
09/06/12	to 09/03/12 to 09/09/12	<i>09/06/12</i> 09/07/12	09/03/12 to 09/09/12	₽	09/10/12	09/10/12	09/10/12 to 09/16/12	ರ	09/07/12	09/07/12	09/07/12	09/06/12	09/06/12	09/06/12	09/03/12 to 09/09/12	ಕ	09/10/12	09/10/12	09/10/12 to 09/16/12	ಕ	09/10/12	៩	Date
:00	2x	:00 :30	2x		:30	30	2×		:30	:30	:: :3	:30	:30	:30	Š		:30	:30 0	ķ		:30		Length
	TE	6:44 PM			6:58 PM	6:54 PM	M		6:26 PM	6:21 PM	5:27 PM	5:28 PM	5:23 PM	5:10 PM	TF		6:25 PM	5:26 PM	M		4:55 PM		Length Aired Days
		DH-08311208H Wrong			DH-08-30-08-H OUR Turn	DH-08311208H Wrong			DH-08-30-08-H our Turn	DH-08311208H Wrong	DH-08-30-08-H Our Turn	DH-08-30-08-H Our Turn	DH-08311208H wrong	DH-08-30-08-H Our Turn			DH-08-30-08-H Our Turn	DH-08311208H Wrong			DH-08-30-08-H Our Turn		Ad-ID Rate
\$725.00 Credited	•	\$725.00 Credited \$725.00			\$725.00	\$725.00			\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$725.00			\$725.00	\$725.00			\$450.00		late Reconciliation
2		<u>ـ</u> - س			_	12			7	O	ω	O	1 00	Ν				4			N	1	Ref#

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Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash

Special Handling

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IDB#		Order Flight	Deal#	
		09/05/12 - 09/11/12		

Advertiser Ref	Agency Ref	

Product Code

30		22	}		28			27				26				25				24		23	Line :
KSNV	KSNV	KUNV	KSNV		VSNV	VSNV		KSNV	KSNV	XXXX		KSNV	KSNV	XSNV		KSNV	KSNV	KSNV		KSNV	KSNV	VSNV	Channel
News 3 Sunrise SATURDAY		Sa-Su News 3 at Eleven	; ;		M-F News 3 at Eleven			M-F News 3 at Eleven				Face to Face w/ J.Ralston				Face to Face w/ J.Raiston				M-F Wheel of Fortune		M-F Wheel of Fortune	Description
6a-7a		11pm-1135pm		-	11pm-1135pm			11pm-1135pm				730-758pm				730-758pm				7-730pm		7-730pm	Time
	S _u	09/03/	Z	09/10/		Тh	09/03/		Ή	Th	00/02/		Z	Z	09/10/		Z	M	09/10/		п		Day
ţ	09/08/12 09/09/12	09/03/12 to 09/09/12	09/10/12	09/10/12 to 09/16/12	ថ	09/06/12	09/03/12 to 09/09/12	ਰੱ	09/07/12	Th 09/06/12	13 to 00/00/13	₽	09/10/12	09/10/12	09/10/12 to 09/16/12	ਰ	09/10/12	09/10/12	09/10/12 to 09/16/12	₽	09/07/12	ਰ	Date
	:30 :30	2x	:30	1x		:30	1x		:30	į	ş		:30	:30	2x		:30	:30	2x		30		Length
	11:15 PM 11:34 PM		11:22 PM	М		11:21 PM	<u>T</u>		7:54 PM				7:47 PM	7:38 PM	M		7:28 PM	7:18 PM	M		7:08 PM		Length Aired Days
	DH-08311208H Wrong DH-08311208H Wrong		DH-08-30-08-Н Our Turn			DH-08311208H wrong			DH-08311208H Wrong				DH-08311208H Wrong	DH-08-30-08-H Our Turn			DH-08311208H Wrong	DH-08-30-08-H Our Turn			DH-08-30-08-H Our Turn		Ad-ID R
	\$750.00 \$750.00		\$750.00			\$750.00			\$400.00	\$400.00 Cradited			\$400.00	\$400.00			\$725.00	\$725.00			\$725.00		Rate
	12		1			1			ω.	4			2				2	_			ω		Ref#

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Washington, DC 20007 Ste 200 3299 K St. NW Attention: Accounts Payable Strategic Media Services, Inc.

Line 30

Channel

Description

VNSX

News 3 Sunrise SATURDAY

ಆ

KSNV

Sa-Su Early News

KSNV

KSNV

INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

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Proc		cial Handling
Adv	Cash	ng Type
IDB	Broadcast	ng Calendar

Spe

Product Code	Advertiser Code	IDB#
	HE4S	

Agency Ref

					Advertiser Ref	
Time	Day Date	Length	Length Aired Days Ad-ID		Rate Reconciliation R	ef#
6a-7a	to					
	09/03/12 to 09/09/12	1×	S-			
		:30	6:18 AM	рн-08311208н wrong	\$200.00	_
5pm-630pm	రో					
	09/03/12 to 09/09/12	2x	S-			
	Sa 09/08/12	:30	5:09 PM	DH-08-30-08-H Our Turn	\$350.00	_
	Sa 09/08/12	:30	6:24 PM	DH-08311208H Wrong	\$350.00	2
7a-8am	ťo					
	09/03/12 to 09/09/12	1×	S			
	Su 09/09/12	:30	7:22 AM	7:22 AM DH-08-30-08-H Our Turn	\$625.00	_
1P-9PM	ť					
	09/03/12 to 09/09/12	1×	S			
	Su 09/09/12	:30	7:04 PM	DH-08311208H Wrong	\$8,000.00	_
Sun 1135p-1200a	to					
	09/03/12 to 09/09/12	1x	S			

The actual broadcast information shown on this invoice was taken from the Official program log

37

News 3 in Prime

7-10pm

KSNV KSNV

36

KSNV

M-F News 3 at Eleven

11pm-1135pm

09/03/12 to 09/09/12 W 09/05/12

09/05/12

ä

11:21 PM

DH-08311208H Wrong

\$750.00

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09/03/12 to 09/09/12

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KSNV

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KSNV

M-F News 3 at Eleven

11pm-1135pm

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09/09/12

8

11:59 PM

DH-08-30-08-H Our Turn

\$200.00

09/03/12 to 09/09/12

09/07/12

30

11:25 PM

DH-08-30-08-H Our

Turn

\$750.00

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KSNV

42

KSNV

Sports Night in Las Vegas

KSNV

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KSNV KSNV

NFL Football

8

VSNV KSNV

Sunday Today

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider and until payment in full is received by Media Provider. Payment to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant advonvedages its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant sa advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 3299 K St. NW Ste 200 Washington, DC 20007

INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104412-1
Invoice Date	09/16/12
Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/10/12

Station	KSNV	$\overline{}$
Account Executive Amy McCreary	Amy McCreary	٣.
Sales Office	Blair - Philadelphia	$\Gamma =$
Sales Region	National	

Order Flight	Deal#	Alt Order#	Order#
09/05/12 - 09/11/12		06832077	104412

Product Code	Advertiser Code	IDB #
	HE4S	

	-	
Advertiser Ref	Agency Ref	
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	42			41			40				39					38		37	Line
KSNV	KSNV	KSNV		KSNV	VSNV		KSNV	VSNV	KSNV		KSNV	KSNV	VSNV	VNSX		KSNV	VNSX	VSNV	
	M-F Jeopardy/Wheel of Fortune 630-730pm			M-F Today Show II			WKND Jeop/Wheel				The Agenda 1230pm					The Agenda 1230pm		News 3 in Prime	Channel Description
	tune 630-730pm			9-10a			630-730pm				1230-1p					1230-1p		7-10pm	Time Carlo
M 09/10/		Τh	09/03/		Sa	09/03/		S	S	09/10/		П	Τ'n	٧	09/03/		S		Day
M 09/10/12 M 09/10/12	φ 0	09/06/12	09/03/12 to 09/09/12	ö	09/08/12	09/03/12 to 09/09/12	ę,	09/10/12	09/10/12	09/10/12 to 09/16/12	ਰ	09/07/12	09/06/12	09/05/12	09/03/12 to 09/09/12	៩	09/09/12	ਰ	Date
:30 x		:30	1×		:30	1×		:30	3	2x		30	:: :30	:30	3x		33		Length
7:06 PM	:	9:29 AM	WTF		6:52 PM	S-		12:47 PM	12:39 PM	M		12:40 PM	12:38 PM	12:56 PM	WTF		9:23 PM		Length Aired Days
DH-08311208H Wrong		рн-08311208н wrong			DH-08-30-08-H our Turn			DH-08-30-08-н our Turn	DH-08311208H Wrong			DH-08-30-08-H Our Turn	DH-08-30-08-H Our Turn	DH-08-30-08-Н Our Turn			DH-08-30-08-H our Turn		Adip
\$1,000.00		\$200.00			\$350.00			\$200.00	\$200.00			\$200.00	\$200.00	\$200.00			\$900.00		Rate
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Gross Total

\$42,775.00

Aired Spots

79

The actual broadcast information shown on this invoice was taken from the Official program log.

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Formerly KVBC KSNV Remit Address:

Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing: (702)642-3333

Billing Address:

Attention: Accounts Payable Strategic Media Services, Inc.

3299 K St. NW Ste 200

Washington, DC 20007

INVOICE

Estimate Number Product Advertiser Heller, Dean for U.S. Senate HELLER FOR SENATE

	Invoice #	104412-1
	Invoice Date	09/16/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/10/12

Page 8 of 8

Sales Region Sales Office Account Executive | Amy McCreary Station **KSNV** National Blair - Phíladelphia

Order Flight	Deal #	Alt Order#	Order#	
09/05/12 - 09/11/12		06832077	104412	

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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dvertiser Code)B#	
HE4S		
	Advertiser Code HE4S	

Advertiser Ref	Agency Ref

Agency Commission

Net Amount Due

\$6,416.25

\$36,358.75

Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log

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